

# MAREK KOZIEWICZ

GRAPHIC / UI / UX DESIGNER

17 years of professional experience in design – from brand create, through digital campaigns and sales materials to websites and e-commerce. A creator of 3D graphics with experience in photography, animation and multimedia presentations. Deeply value user center and user experience design.

Since 2010, management of development and technical support of 6 online stores (Oxid / Magento) for international clients, including multilingual. Over 30 comprehensive website implementations (CMS Joomla, HTML, CSS).

Experience in work (also remote) with a foreign clients (Germany, Liechtenstein) in English, from different sectors including: the manufacturing, service, resellers, new technologies, e-commerce and cooperation with software houses, developers, graphic designers, animators, translators, editors.



Zielona Góra  
Poland

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Portfolio: [www.aguti.pl](http://www.aguti.pl)  
[www.koziewicz.com](http://www.koziewicz.com)

## PROFESSIONAL EXPERIENCE

2021.12 – current

### UI / UX DESIGNER

**Sii sp. z o.o., Warszawa, Poland**  
IT, engineering, digital & BPO services

Tasks:

UX/UI design of internal bank system for processing banking operations, included:

- Gathering business needs;
- Conduct research;
- Collaborating in multidisciplinary Agile team;
- Prepare and conduct survey with users;
- Discover problem & define personas;
- Creating user flows;
- Wireframes, mockup lo/hi, prototypes;
- Tests with users;
- Creating user manual.

2021.05 – 2021.09

### BUSINESS ANALYST

**Conversion sp. z o.o., Warszawa, Poland**

Tasks:

- Gathering business needs;
- Preparing User stories in e-commerce projects.

2020.08 – 2021.10

### GRAPHIC / UI / UX DESIGNER

**CREHLER sp. z o.o., Zielona Góra, Poland**  
E-commerce software house

UX/UI design for e-commerce based on the Shopware platform in 18 members team.

Tasks:

- Responsible for gathering requirement;
- Desktop research;
- Analyse current solutions and competitors;
- User research;
- Define target user/personas;
- Creating user flows;
- Preparing low and high-fidelity mockups;
- Advanced prototypes;
- Preparing interface solutions;
- High quality graphic design;
- Analyse with Heap;
- Cooperation with developers, graphic designers;
- Creating leaflets, advertising banners, fairs materials.

## SKILLS

### GRAPHIC / UI DESIGN

- E-commerce / Magento, Shopware
- Responsive Websites / Joomla, Sulu, OnePage, custom CMS, etc.
- Online campaigns / LPs, mailings, banners, social media, auction templates etc.
- Marketing materials / CI, catalogues, business cards, flyers, e-catalogues, calendars, DTP, fairs materials etc.
- Product design / e-car charger with LCD user interface menu, packaging design, products display

### UX DESIGN

- Desktop research;
- Analysis of market solutions & competitors;
- Preparing & conduct user survey & in depth interviews;
- Define personas and pains;
- Ideation;
- Create lo/hi mockups;
- Prototypes;
- Test with users;

### ADDITIONAL

- Design systems / symbols, components
- Prototyping / Figma, XD, Axure,
- Photography / products, architecture, pano 360°, virtual tour, photo retouching
- 3D graphic / product, processes, interactive products, animation
- HTML / CSS

2008.03 – current

**GRAPHIC / UI / UX DESIGNER,  
FRONT-END DEV, PROJECT MANAGER**

**Aguti – Interactive agency, Self-employment, Zielona Góra**  
Interactive media agency & digital solutions for business

Tasks:

1. Graphic / UI design of:
  - Responsive websites (based on CMS Joomla or CSS/HTML code);
  - Webshops (based on Magento or SAAS-platforms);
  - Digital campaigns (i.e. newsletters, banners, landing pages, auction templates, social media graphics etc.);
  - Corporate identities elements;
  - Brand & printing materials (design, DTP, printing); cooperation with marketing departments of e-commerce online shops.
2. Design, building & management e-commerce solutions based on Magento, Oxid, Shoper, Prestashop, including:
  - Installation and configuration of basic parameters, database, graphic design, add/import products, set users and shipping costs, data migration;
  - Additional plugins and extensions, payment methods implementation;
  - Cooperation with developers, translators, content writers;
  - Language versions;
  - Technical assistance.
3. UX design:
  - Desktop research;
  - Analyse current solutions;
  - User research;
  - Define target user;
  - Lo- and hi-fidelity mockups;
  - Prototypes;
  - Analyse with Google analytics, HotJar.
4. Front and back-end development of websites based on Joomla CMS, Flash, plain HTML/CSS.
5. Multimedia production:
  - 3D graphics (virtual products for webshops, website & marketing materials) + interactive product presentations;
  - Photography: packshots, architecture, virtual tours/360°;
  - Animations: 2D (Adobe Flash) and 3D animation (Cinema 4D) for video & interactive presentations.
6. Work flow management:
  - Contacts & negotiations with clients;
  - Business needs identification;
  - Projects planning;
  - Desktop UX research;
  - Project manager of e-commerce development;
  - Managing tasks for remote co-workers (programmers, copywriters, translators);
  - Technical support.

**SOFTWARE**

- Adobe XD
- Figma
- Axure
- Lunacy / ProtoPie / Sketch
- Photoshop
- InDesing
- Illustrator
- Cinema 4D,
- Dreamweaver
- Animate
- Trello / Jira / Confluence / Miro
- Heap / HotJar
- Google Docs

**LANGUAGES**

- polish – native language
- english – level B2

**GENERAL KNOWLEDGE**

- Project management
- Management and planning marketing activities
- Conflict management strategies
- Sales techniques

**OTHER**

- driving license cat. B
- bike guide license
- yacht helmsman's certificate

**OFF WORK ACTIVITY**

- Mountain biking
- Organize bike trips (one & multadays)
- Travelling
- Basketball
- Skiing
- Sailboats / windsurfing
- Trampoline
- Photography
- Mountain hiking

2007.09 – 2008.03

**GRAPHIC / UI DESIGNER, WEB DESIGNER, DEV**

**Freelancer, Zielona Góra**  
Local companies and advertising agencies

Tasks:

- Graphic design
- Preparing interface solutions
- Front-end website development;
- 3D graphics and interactive product presentations;
- DTP projects design

## PROFESSIONAL EXPERIENCE

2006.06 – 2007.09

### GRAPHIC DESIGNER

Young Digital Planet S.A., Gdańsk, Poland  
e-Learning & e-Publishing Solutions

#### Tasks:

As a member of team I was responsible for e-learning course design & development, including:

- preparing course screens for distant learning, in accordance with a scenario and design guidelines, using the appropriate templates and styles, in limited time
- preparing rich multimedia content i.e. photos, illustrations, slide shows and external exercises;
- close cooperation with other team members (i.e. editors, animators, illustrators, digital resource developers);
- work according the strict schedule.

2004.06 – 2006.06

### GRAPHIC / WEB DESIGNER / VIDEO EDITOR

Carbo Media sp. z o.o., Zielona Góra, Poland  
Advertising, TV & post-production agency

#### Tasks:

- preparing of rich multimedia presentations & website for commercial clients
- making digital resources i.e. 3D graphics, animations and banners (Adobe Flash)
- retouching photography for printed materials like catalogues, flyers, calendars
- DTP and cooperation with printing-house
- video editing and assistance in preparing advertising spots and TV productions
- assistance in photo session.

## EDUCATION

2020 – 2021

### USER EXPERIENCE – DESIGN OF DIGITAL SERVICES

Postgraduate studies, Unveristy SWPS, Poznań

2021.05 – 2021.09

### BUSINESS COACH

Postgraduate studies, University WSB, Wrocław, Poland

2020.08 – 2021.10

### SOFTWARE ENGINEERING

Master of Science, University of Zielona Góra, Poland

**Specialization: 3D graphics and multimedia**

1995 – 2000

### COMPUTER SYSTEMS

Technical school, Technikum Górnictwa Rud, Lubin, Poland

## TRAINING & COURSES

2013

### BUSINESS TRAINING

Altkom Academy, Zielona Góra, Poland

Project management PMI® / PMBOK®  
Marketing activities management

2008 – 2009

### ENTREPRENEURSHIP TRAINING

Academic Business Incubator,  
University of Zielona Góra, Zielona Góra, Poland

- Professional sales techniques
- Planning integrated marketing activities
- Conflict management strategies
- Leadership and communication in business

I have had the pleasure of working with:

## TEMPRIX UG & CO. KG, SOMMERSCHMIED GMBH

Neumunster, Germany, 2007 - 2019

kaminscheibe.de, glasscheibe24.com, kaminglas.eu, spiegelwerk.eu, temprix.fr, szklokominkowe.pl, laborglas.eu

On-line Seller of fileplaces's parts and accessories, technical and laboratory glass for German, French, Danish and Polish market.

Build e-commerce sale channels. Conducting projects in the field of collecting client's needs, developing concepts and implementing online stores on the Magento 1.9 and 2.0 platform, in cooperation with developers and translators. Expansion of the Magento platform with individual solutions tailored to the company's business needs. Build corporate identity, eCommerce management, including: configuration, modifications, plugin implementations, content creation (products images as 3D graphic and photography), marketing materials etc.



## CREHLER

Zielona Góra, Poland, 2020 - 2021

crehler.com

eCommerce software house.

UI / UX design for e-commerce based on the Shopware platform. As part of CREHLER I work for brands such as: Asus, Moje bambino, Peri, Strefa tenisa, Wilson, Jean Louis David, Axtschlag, RC-fun-car.de, JS Gartendeko.



## WĘGIER GLASS

Żary, Poland, 2007 - current

wegierglass.com.pl (pl, en, de, cz, ru)

A manufacturer specializing in the production of technical glass products, tempered glass, fireplace glass, all kinds of filters and glasses used in aggressive industrial conditions.

Build the company identity, implementation of a multilingual website, marketing materials (printed and online), and products photo session.

## AGITO.PL

Warszawa, Poland, 2013 - 2015

agito.pl

eCommerce seller.

Marketing campaigns advertising elements, like banners, landing pages, newsletters, auction templates, press / prints ads, social media graphic etc. in cooperation with agito's marketing department.

## and many other projects...

...which would not fit on this page for clients from Poland and other countries. Experience in different fields for graphic / ui / ux design like: 3D graphic, animation 2D and 3D, photography, dtp and development like: Joomla, OnePage websites etc.

I can tell about it during meet and show examples of my work and experience.